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*Take the new path to leadership in your career in global real estate.*

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The Wisconsin School of Business, in partnership with the world's leading business schools in Asia, Europe and Latin America, is proud to offer the innovative graduate-level Global Real Estate Master (GREM) program.

Give your career a competitive edge with an intensive semester abroad learning the principles of advanced real estate finance and economics, from the core concepts of feasibility analysis and urban economics to applied skills in real estate development and real estate portfolio management.

The Wisconsin School of Business is a recognized leader in real estate education and research; its programs are top-ranked in the U.S. by *U.S. News & World Report*.

#### **TWO DEGREES**

The GREM degree is a two-phase masters-level program, starting with graduate-level studies in business (MBA, Economics, Finance for example) at a leading institution, followed by a capstone semester in real estate at Wisconsin. Enrollment is open to current students and recent graduates (within 5 years).

The capstone semester at the Wisconsin School of Business includes a complete, multidisciplinary real estate curriculum taught by renowned academics and industry professionals drawing on over 100 years of Wisconsin history in real estate education. At the end of the semester, you will earn a **master's degree in global real estate** from the Wisconsin School of Business.

#### *Courses and project work in:*

- Real Estate Process and Fundamentals
- Real Estate Finance
- Valuation and Feasibility Analysis
- Real Estate and Urban Land Economics
- Real Estate Capital Markets
- Commercial Real Estate Development
- Case Studies in Global Real Estate Markets
- Real Estate Study Tours to Major U.S. Markets

#### **NETWORKING CONNECTIONS**

As a graduate of the Global Real Estate Master program, you will be directly connected to a global network—first, through the extensive business network of your school, and then through a unique network throughout the U.S. and the world of active Wisconsin real estate alumni who are leading professionals in the industry.

#### **ABOUT THE WISCONSIN SCHOOL OF BUSINESS**

The real estate program at the Wisconsin School of Business is one of the oldest and most highly regarded programs in the United States. Our program has been ranked the #1 real estate degree program in the country by *U.S. News & World Report* and is gaining increased recognition on the international stage.

The Wisconsin School of Business is part of the University of Wisconsin-Madison which has a reputation synonymous with excellence in higher education. Wisconsin graduates are leading companies large and small every day. More than 1,000 UW-Madison alumni currently serve as a CEO of an organization. In a recent study, Wisconsin tied Harvard in producing top CEOs.

**We are now accepting applications for Fall 2014.**

**Join Us! Classes begin September 2, 2014.**

**For more information, visit [www.bus.wisc.edu/grem](http://www.bus.wisc.edu/grem) or email one of the contacts below.**

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Two Degrees.  
Two Alumni Networks.  
Limitless Possibilities.

Your Path to Leadership in Global Real Estate